



BANNER PERMIT
PLANNING & BUILDING DEPARTMENT
PO BOX 429
FAIRHOPE, AL 36533
(251) 990-0153

BUSINESS NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

PHONE: _____

REASON FOR BANNER DISPLAY(✓):

Grand Opening **Business Anniversary** **Major Sale** **Other (Details)**

EXACT WORDING TO APPEAR ON THE BANNER: _____

DIMENSIONS OF THE BANNER: _____

COLOR SCHEME: _____

DISPLAY DATES: FIRST DAY: _____ **LAST DAY:** _____

RULES FOR DISPLAY OF BANNERS

1. The display of a banner requires a permit.
2. Banners may be displayed up to 10 days twice per calendar year.
3. Banners must be attached securely to and flat against the building wall of the business establishment.
4. Banners must be appropriate to the type of activity to which they pertain and should present a professional appearance.
5. If a banner comes loose from the building to which it is attached or is damaged while on display, it must be immediately repaired, replaced, or removed.
6. Banners should not extend above the roofline or beyond the edges of the building to which it is attached.
7. The holder of this permit shall be responsible for the attachment and removal of the banner in accordance with the display dates as specified above.

I, the undersigned, certify that the information which I have furnished for this permit is true and correct to the best of my knowledge. Further, I agree to comply with the rules set forth above and with all applicable laws of the City of Fairhope. I understand that my failure to do so will result in the immediate revocation of this permit and the removal of the banner for which it is issued.

Permit Holder

Date

Approved By

Date

Unless otherwise revoked, this permit will expire on the day following the last day of the display period for which it is issued.