

Fairhope Museum of History

Quarterly Board Meeting Minutes

April 5, 2017

Attendees: Sherry-Lea Botop, John Taratsas, Catherine King, Wayne Brunson, Donnie Barrett and Jim Bates. The quarterly meeting was called to order at 4:15 p.m. Minutes from the January 2017 board meeting were distributed and approved.

Jim Bates presented the museum accession list covering the first quarter of 2017. All items were approved for acceptance.

Nominations were held to replace Curt Cochran on the Museum Advisory Board. Paul Czajka was nominated. With these minutes, City Council approval will be on the April 24 agenda.

Jim Bates presented the Q1 2017 museum visitor totals as follows:

- January - 1,273, February - 2,801, March - 3,549
- Total Q1 - 7,623 (Average 2,541/month - 114/day)
- Q1 2017 visitor total was down .8% vs. Q1 2016.

Director Report:

- Director Barrett reviewed the three upcoming events for the Alabama 200 Celebration for April discussing events at both the museum and library with pottery and arrow making.
- The statewide April Walking Tours got off to a good start with 62 participants on April 1. Crowds of that size can be problematic but we appreciate the participation.
- The Satsuma Blossom Festival on April 15 is taking shape and with several new attractions, we anticipate record crowds.
- Donnie Barrett and Jim Bates will take over the staffing of the Welcome Center. Our close proximity to the Welcome Center will allow for an easy transition of support for this extremely important city function.
- Long range plans include Historic Bus Tours on July 15 and the Elderberry Festival on August 12.

The meeting adjourned at 4:45 p.m.

Jb