

## Minutes of IDB Board meeting 1/26/2017

Present: Bob Gentle (Chair), Jack Burrell (Council Liaison), Lee Webb, Steve McClure, Carl Wegener, Chase & McKenzie Chandler (guests), Hubert Hinote, Tim Rosson, Will Carleton (guest), Jennifer Haffner (guest), and Ric Lacey.

Meeting started on time at 5:00pm

- Discussed naming of “Warehouse District” and how the Economic Development of such an area would benefit Fairhope
- Discussed signage, parking, sidewalks, lighting. What of those might receive budget consideration from City Council?
- Discussed Farmer’s markets, business incubators, and other types of entities that would “fit” this idea.
- Discussed the need for grant money – New Economic Development Manager for the City should be a good resource going forward. Will reach out to Sherry Lea.
- Committee will create a logo, brochure, and sample budget to begin pitching this idea to the Council and create citizen awareness. Logo and brochure will be created by McKenzie Chandler.
- Discussed idea of reaching out to existing residents of the area and having a public discussion of this idea.
- Ric Lacey will create a vision statement for the project.
- Discussed further sources of money such as SBA and the Single Tax Corp.
- Goodwyn, Mills & Cawood was mentioned as a potential architectural firm that might have interest in helping out. Several on committee said they would follow up to see.
- Created a deadline of late March 2017 to have this put together to begin discussing more publicly.

Meeting adjourned at 6:20pm